



For inquiries on this investor-led initiative, please contact:
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For inquiries on the COP or to post your COP, please contact:
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Dear <<<CEO>>>>,

Re: <Company Name's> Global Compact Signatory Status

As signatories to the UN Principles of Responsible Investment (PRI) representing US\$3 trillion, we have been examining the companies that have signed up to the UN Global Compact - one of the PRI's founding institutions. Many of us make explicit reference to the Global Compact in our investment policies.

We believe that the Global Compact has improved the quality of the debate surrounding corporate impacts on human rights, labour standards, the environment, and anti-corruption. We consider these issues to be potentially significant for business performance. Accordingly, we are very pleased by the number of companies that have volunteered to participate in the Global Compact - we see this as a noteworthy and positive indicator of management quality.

As existing or potential investors in your company, ... **[[[Then one of the five following paragraphs.]]]**

[[[1. To companies that have submitted exemplary COPs:]]]

... we would like to take this opportunity to congratulate <name of company> on being selected by the Global Compact Office as having posted a notable Communication on Progress (COP). Notable COPs are chosen with respect to the quality and comprehensiveness of the information they provide and therefore represent illustrative and inspirational examples of communicating progress. We welcome this accolade, which demonstrates a serious commitment to responsible corporate practices.

[[[or 2. To group companies that have become 'non-communicating':]]]

... we note from the Global Compact database that <name of company> may no longer be in full engagement with the Compact. The database shows that you have been designated as a 'non-communicating' participant for failure to post a COP in time. We urge you to re-engage with the Global Compact as soon as possible to avoid further measures that may ultimately result in expulsion. Please note that in order to regain active status, all that is required from your organization is the posting of a valid COP on the UNGC website:

<http://www.unglobalcompact.org/admin/login.php>



[[[or 3. To parent companies where subsidiaries have become ‘non-communicating’:]]]

... we note from the Global Compact database that <name of company> may no longer be in full engagement with the Compact. The database shows that your subsidiary has been designated as a ‘non-communicating’ participant for failure to post a COP in time. We urge you to ask your subsidiary to re-engage with the Global Compact as soon as possible, in order to avoid further measures that may ultimately result in expulsion. We generally prefer that listed parent companies sign the Global Compact on behalf of the company group. Please note that in order to regain active status, all that is required from your subsidiary is the posting of a valid COP on the UNGC website:

<http://www.unglobalcompact.org/admin/login.php>

[[[or 4. To group companies that have become ‘inactive’:]]]

... we note from the Global Compact database that <name of company> may no longer be in full engagement with the Compact. The database shows that you have been designated as an ‘inactive’ participant for failing to post a COP for over two years. We urge you to post a Communication on Progress as soon as possible to avoid losing participant status. Please note that in order to regain active status, all that is required from your organization is the posting of a valid COP on the UNGC website:

<http://www.unglobalcompact.org/admin/login.php>

[[[or 5. To parent companies where subsidiaries have become ‘inactive’:]]]

... we note from the Global Compact database that <name of company> may no longer be in full engagement with the Compact. The database shows that your subsidiary has been designated as ‘inactive’ for failing to post a COP for over two years. We urge you to ask your subsidiary to post a Communication on Progress as soon as possible in order to avoid losing participant status. We generally prefer that listed parent companies sign the Global Compact on behalf of the company group. Please note that in order to regain active status, all that is required from your subsidiary is the posting of a valid COP on the UNGC website:

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[[[Letter continues...]]]

We recognise that reporting on the implementation of the Global Compact principles can be time consuming. Nevertheless, a company’s ability to manage and mitigate exposure to social, environmental, and governance risks, and capture opportunities linked to these issues, is increasingly relevant to long-term financial success. The Compact provides a framework for companies to act on commitments to upholding human rights, promoting labour standards, protecting the environment and eliminating corruption. In so doing, it helps companies to maintain their licence to operate and protect shareholder value.

Yours sincerely,

(Please note, this list is not exhaustive as some of the participating signatories preferred not to have their organisation’s name disclosed on the press release or public version of this letter.)



27Four Investment Managers; Aviva Investors; APG; BC Investment Management Corporation; CalPERS; Calvert Asset Management Company; Caisse de dépôt et placement du Québec; Care Super; Comité syndical national de retraite Bâtirente; Credit Agricole Asset Management; CPP Investment Board; DnB Nor Asset Management; Domini Social Investments; Ethix SRI advisors; F&C Asset Management; General Board of Pension and Health Benefits of the United Methodist Church; Guile Foundation; KLP; Stichting Ondernemingspensioenfondsn Services (Opf); Newton Investment Management; New Zealand Superannuation Fund; PGGM Investments; Robeco; Santa Fe Portfolios; Statewide Superannuation Trust; Syntrus Achmea Asset Management; The Central Church Fund of Finland; The Cooperative Asset Management; The Ethical Council (AP1, AP2, AP3, AP4, AP7); The Ethical Funds Company; Northern Ireland Local Government Officers Superannuation Committee; Threadneedle Asset Management; USS.